Does your son have problems with inattention or hyperactivity?

A new study investigating the effects of CDRI08® (a special extract of Bacopa) on children and adolescents with hyperactivity and inattention.

The trial is a 16 week clinical trial taking place in Melbourne investigating whether KeenMind® (containing CDRI 08®, a specific extract of the Ayurvedic herb Bacopa monnieri known for its memory enhancing qualities) may help with the symptoms of inattention and hyperactivity in boys aged between 6 and 14 years.

Over 16 weeks, study participants will be given KeenMind® or a placebo and sit tests measuring their IQ, memory, attention, reaction time, inhibition and behaviour.

KeenMind®, containing CDRI 08®, has been researched for over a decade in Australian clinical trials undertaken by Swinburne University, and has been assisting the memory, recall and concentration of Australians for over a decade.

This trial investigating the effects of KeenMind® on children and adolescents with hyperactivity and inattention is being undertaken by Professor Con Stough at Swinburne University’s Centre For Human Psychopharmacology.

Soho Flordis International are sponsors of the trial and have manufactured and provided the treatments for the study.
Following completion of the trial, parents will be reimbursed up to the value of $50 and receive a three month supply of KeenMind®, with trial participant children each receiving a $50 book voucher.

For more information about the trial or enrolling your son into the trial, please call (03) 9214 4444.

About Bacopa monnieri, a natural plant used in Ayurvedic medicine

Bacopa monnieri (Bacopa) has been mentioned in Indian religious, social and medical histories since 3000 B.C. Its use as a cognitive aid can be traced back to 1500 B.C. Bacopa has been used in Ayurvedic medicine for various indications including memory decline and inflammation.

About KeenMind®

KeenMind® contains a specific extract of Bacopa monnieri (CDRI 08®) that is clinically proven to support memory, concentration and learning retention. It can also be beneficial during times of stress. KeenMind® has been researched for over 40 years by the Indian government’s Central Drug Research Institute and for over ten years in Australian clinical trials undertaken by Professor Stough at Swinburne University’s Centre for Human Psychopharmacology.

www.keenmind.com.au

KeenMind® Product Leaflet

About Swinburne University’s Centre for Human Psychopharmacology
Swinburne University's Centre for Human Psychopharmacology has published over 100 publications on clinical trials ranging from vitamins, herbal supplements, pharmaceuticals and illicit drugs across several populations including clinical disorders such as Down's Syndrome, Major Depression, Generalised Anxiety Disorder, Cognitive Impairment and ADHD as well as in healthy children, adolescents and in the elderly.

Professor Con Stough, Co-Director of The Centre for Human Psychopharmacology, is currently undertaking two clinical trials in conjunction with SFI Research, investigating the effects of chronic administration of Bacopa on cognitive and brain function in healthy adults aged between 60-74 years; and in young boys between the ages of 6-14 years with symptoms of hyperactivity and inattention.

www.swinburne.edu.au/lss/chp

**Healthcare practitioner trial information**

Trial investigating the effects of CDRI08® (a special extract of Bacopa) on children and adolescents with hyperactivity and inattention

Study Trial No.: ACTRN12612000827831

The trial will investigate whether KeenMind® (containing CDRI 08®, a specific extract of the herb Bacopa monnieri), may help with the symptoms of inattention and hyperactivity in boys aged between 6 and 14 years of age.

KeenMind®, containing CDRI08®, has been researched for over a decade in Australian clinical trials undertaken by Swinburne University, and has been assisting the memory, recall and concentration of Australians for over a decade.

Study participants will be given KeenMind® or a placebo and sit tests measuring their IQ, memory, attention, reaction time, inhibition and behaviour.

The trial is a placebo controlled, double blind, parallel groups, randomised controlled trial, sponsored by Soho Flordis International.

Parents will receive a report summarising some of their child’s test results
KeenMind® and CDRI 08® clinical papers

Please find below recent clinical research papers on KeenMind® and CDRI 08®

- **KeenMind for memory and recall**: A double-blind, randomised, placebo-controlled trial demonstrating KeenMind’s role in improving memory and reducing forgetfulness.

- **KeenMind for cognition and learning**: A double-blind, randomised, placebo-controlled Australian study showing that KeenMind may improve memory and learning rate.

- **KeenMind for working memory**: A double-blind controlled trial where working memory is improved after treatment with KeenMind.

For more information about how participants can enrol into the trial, call (03) 9214 4444